

PRESS RELEASE - FOR IMMEDIATE RELEASE

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Designer Nicole Miller Joins 5th Annual Fashion Touchdown Event Benefiting Big Brothers Big Sisters on Monday, November 5th

Bringing fashion, philanthropy, football and Philly together with Marrone Law, LLC in support of the mission of Big Brothers Big Sisters Independence Region.

WHO: Fashion designer **Nicole Miller** joins **Philadelphia Eagles Players Malcolm Jenkins, Rodney McLeod, Jordan Hicks, Zach Errz and Chris Maragos** and more from the Super Bowl-winning team, MC'd by Fox29's **Alex Holley and Mike Jerrick**. Celebrity attendance includes three-time **gold medal winning Olympic Soccer Star, Heather Mitts** and more. Enjoy one of a kind exclusive auction items such as opportunities with international designer Nicole Miller and Top Chef winner Nick Elmi. This year will be the first year to watch the show through live stream capabilities.

WHAT: A runway fashion show with designer womenswear by **Nicole Miller Philadelphia** and suiting by **Damari Savile** to benefit **Big Brothers Big Sisters Independence Region**, a donor-supported organization that enriches, encourages and empowers children to reach their highest potential through safe, one-on-one mentoring relationships.

WHERE: The Fillmore Philadelphia, 29 E Allen St, Philadelphia, PA

WHEN: November 5th, 2018; VIP reception at 5:30pm, doors open for general admission at 6:30pm

Internationally recognized fashion designer **Nicole Miller** painted the town green! On **November 5th at the Fillmore Philadelphia**, the Nicole Miller Holiday 2018 collection had its runway debut in Philadelphia for the **5th annual Fashion Touchdown** benefitting **Big Brothers Big Sisters**. As a supporter of the youth mentoring mission behind Big Brothers Big Sisters, Miller said, *"Mentorship is vital in the fashion industry. Fashion is such a crowded space, that when you find a real talent it's important to nurture it. I've had great interns in the past, many of which have gone on to be leaders in their fields. It is very rewarding to help someone's talent grow!"*

"This was the most fun philanthropic event of the season," said **Mary Dougherty**, owner of the two Nicole Miller Philadelphia stores, *"Nicole Miller has been a mentor to me and so many others. She encourages and champions us to support our community in the most fashionable ways."*

The 5th Annual Fashion Touchdown is projected to raise over \$500,000 for Big Brothers Big Sisters Independence Region

Special thanks to our beauty sponsors: Anastasia Beverly Hills and Jason Matthew's Hair & Make-up Salon.