

## **Fashion Touchdown 2018 Launch Party Kicks Off July 19 with Players from the Philadelphia Eagles**

*Presented by Marrone Law Firm, the fifth annual fundraiser is set for Nov. 5, benefitting Big Brothers Big Sisters Independence Region*

### **FOR IMMEDIATE RELEASE**

PHILADELPHIA, PA (July 17, 2018) - Marrone Law Firm, LLC will kick off Fashion Touchdown 2018 on July 19, 2018, with an announcement party at the Independence Visitor Center from 5:30 pm to 7:30 pm EDT. The annual fundraiser, set for Nov. 5, 2018, will benefit Big Brothers Big Sisters Independence Region for the fifth year in a row.

The VIP party will include a sneak peek of what to expect for November's highly-anticipated event, presented by [Marrone Law Firm, LLC](#). Special guests Rodney McLeod, Jordan Hicks, and Chris Maragos from the Super Bowl-winning team, the Philadelphia Eagles, will be on hand for the festivities. World Champion Boxer, Bernard Hopkins, will also be in attendance.

Started in 2014, [Fashion Touchdown](#) has become one of Philadelphia's biggest philanthropic events, featuring players from the Philadelphia Eagles and their wives modeling collections from Nicole Miller. In a night of fashion and football, the Eagles walk the runway in the latest looks, followed by a live auction to win their jerseys and once-in-a-lifetime experiences. Past winners have enjoyed a private tour of Nicole Miller's New York studio and dinner with Philadelphia Eagles player Brent Celek.

Last year's sold-out event raised \$360,000, a record-breaking amount due in part to the generosity of both attendees and sponsors. In addition to Marrone Law Firm, LLC, this year's main sponsors include Live Nation, Bank of America, Merrill Lynch, and AmerisourceBergen. Returning runway fashion show partners include internationally-acclaimed designer, Nicole Miller, and ToBox Shoes. New this year will be Damari Savile, a men's fashion line from Philadelphia Eagles player Malcolm Jenkins.

The event has a special meaning for [Joseph M. Marrone](#), Esquire, founding partner of Marrone Law Firm, LLC. Marrone is a member of the Governing Board of Directors for Big Brothers Big Sisters Independence Region and a former Big Brother himself.

"Big Brothers Big Sisters has played such a significant role in my life here in Philadelphia that it's a privilege to be a part of an event that benefits their lifesaving work," said Marrone. "The guidance and mentorship opportunities that this outstanding organization has offered our community is enormous. I look forward to celebrating their achievements while raising money for their ongoing endeavors.

"Furthermore, I'd like to acknowledge the Philadelphia Eagles and our dedicated sponsors, many of whom call Philly home, for lending their name and resources to this meaningful fundraiser. We couldn't be this successful year after year without them."

The women's fashion show will feature Miller's Fall 2018 clothing line, while the men's show will include a bespoke suit line from Damari Savile and men's shoes by ToBox. Once again, Philadelphia's own Jason Matthew Salon will donate all hair and makeup services for the female models.

The launch party will include hors d'oeuvres by Brulee Catering and drinks and cocktails courtesy of Casamigos Tequila, Stateside Vodka, and Yards Brewery (all participating sponsors). Music will be provided by a surprise celebrity DJ. Additionally, Philadelphia Celebrity Pop Artist, Perry Milou, will showcase an interactive art experience.

All proceeds from the July 19 party will also benefit BBBS. Tickets are \$100 per person and can be purchased through [Eventbrite](#). The organizers note that past events have quickly sold out.

### **About Big Brothers Big Sisters Independence Region**

Big Brothers Big Sisters Independence Region is a donor-supported organization that enriches, encourages, and empowers children to reach their highest potential through safe, one-to-one mentoring relationships. Volunteering as a Big Brother or Big Sister is about making a measurable difference in a child's life by sharing new perspectives and experiences. Serving Chester, Delaware, Montgomery, and Philadelphia Counties in PA and Burlington, Camden and Gloucester Counties in NJ, nearly 4,000 children annually are more successful socially and academically because of the work of Big Brothers Big Sisters Independence Region. Visit us at [www.independencebigs.org](http://www.independencebigs.org).

### **About Marrone Law Firm, LLC**

As one of the most successful and highly regarded civil litigation practices in the Philadelphia area, Marrone Law Firm, LLC provides vigorous, effective representation in matters ranging from personal injury and medical malpractice to civil rights and criminal law. Visit us at [www.marronelawfirm.com](http://www.marronelawfirm.com).

### **Media Contact:**

**Brigette Lutz**

**Marrone Law Firm, LLC**

[blutz@marronelawfirm.com](mailto:blutz@marronelawfirm.com)

215.732.6700